

# ROADMAP

I AM MARI I'm Maral Forouzesh. I was born in Tehran. ILLUSTRATOR / GRAPHIC DESIGNER / ANIMATOR Patient, risk taker, love to experience, kind. lover of cycling. I love socks. My favorite number is 7. I have very strong ears:). I think the story of my interest in art is from my childhood. When my mother would tell me a story, she would light a candle & use the shadow of her hands

When my mother would tell me a story, she would light a candle & use the shadow of her hands to create the characters of the story on a big white wall, and the next day I would illustrate the story for myself with different papers.

My mother made me stay in this wonderful world forever:)

YELLOW BIRDS When I was a child, my mother called me "Mari, my little bird." This name has always been special to me. For me, art is like a bird that flies freely in the sky and travels to the farthest corners of the world. Every time I create a new work, I feel like a bird.

At first, my brand was "Yellow Bird" because I was a lonely bird. But now Down Syndrome children are joining our group one after another and our group name has changed to "Yellow Birds". Our group is growing every day, & this name change symbolizes our unity, love & companionship. chose yellow as my brand symbol because it always follows me like a shadow.

Yellow color is associated with energy, happiness and freshness and is in perfect harmony with my mood. "YELLOW BIRDS" is the embodiment of love, energy & creativity that we share together and grow stronger and bigger every day.

- \* Children's book illustrator
- \* Teaching creativity to children with Down syndrome
- \* Collaboration with publications and magazines as an illustrator and writer
- \* Holding two solo exhibitions and several group exhibitions of illustration
- \* Winner of several international illustration awards
- \* Organizer of creativity exhibitions for amazing Down syndrome children

ROUTE 47 My acquaintance with Down syndrome children started through my brother **MAZDAK** (a boy with Down syndrome). As a starting point, he introduced me to a world of emotions and intimacy that I had never experienced before. With his pure feeling, he ignited a wonderful spark of love for these special children in my heart.

This was the beginning that led me to teach creativity to these amazing children. This experience for me is full of lessons that cannot be easily forgotten. They brought me to a world of creativity, honesty and acceptance where every piece I create is not only filled with art, but with love and human connection.

OUR MISSION The main mission of the Yellow Bird is to introduce a new style of book illustration to the world of art and publishing. A combination of two different worlds. The yellow bird intends to convey a message of diversity, beauty and difference to the viewers.

Yellow Bird wants to create a world through art where Down syndrome children are active and introduce them to the world as great & creative artists. By doing this, we make them feel valuable. Yellow Bird also wants to be a great artistic entrepreneur for Down syndrome children to better introduce these children to society, so that each of them has their own financial independence. Another goal of the yellow bird is to open an art school for Down syndrome people.

## NFT & MARKET PLACE

Entering the blockchain world has been very interesting and exciting for me. This technology has allowed me to show my artwork to the world, share it with a global audience, and make many artists friends. I've been reading about blockchains and I've come to the conclusion that the **Ethereum** & **TEZOS** blockchains are perfect for my works. Im' active on the **FOUNDATION** & **OBJKT** market place.

I have many projects released: 46 + 1 / A Girl Named Mari / A Simple Smile / 7.7 / 46.47

## **WALLET SECURITY**

Security is very important in blockchain. I know that our wallet is our main identity in the blockchain. I considered various protocols for the security of my wallet & tried to focus on this issue. So that the dear collectors who buy my work know that they're completely safe & my identity isn't in danger.

# FINANCIAL FAIRNESS

Factors of Illustration	Max Rarity	y/47 Detail	Min Rarity/12.7	Detail
Period of time	20 R	8 Hours	7.5 R	3 Hours
Number of textures	5 R	17 Pieces	1.176 R	4 Pieces
Number of Colors	5 R	10 Pieces	1.5 R	3 Pieces
Cutting papers	17 R	47 Pieces	2.53 R	7 Pieces

# Classificatiton of NFTS

Common	Yellow bird 46	Yellow bird 46+1	
(12.7-24.13 R)	(24.13-35.56R)	(35.56-47R)	

As each month passes, my rarity will be updated according to the price floor in the market.

#### **SERVICES**

Dear collectors who have my works in their wallets, I will send them a very special postcard. I combine some pieces of my brother MAZDAK's drawings (a boy with Down syndrome) & create a new artwork. Actually, I combine my world with the world of 47 chromosomes & create a new world.

I will consider 7.47% of the sale of my works to buy painting supplies for Down syndrome children.

# TECHNIQUE

My main technique is COLLAGE

Thank you for supporting my art and the wonderful children with Down syndrome Sincerely: Yellow Birds